

# Resources

## Week One – Making Plans

### Perception of Online Classes

- [What do you think about online classes](#) (Google Slides presentation)

### Backwards Course Design

- [UW-Madison Backwards Course Design video](#)
- Fink, L. D. (2013). *Creating significant learning experiences: an integrated approach to designing college courses*. San Francisco: Jossey-Bass. [Direct link](#) to book.
- Wiggins, G. P., & McTighe, J. (2008). *Understanding by design*. Alexandria, VA: Association for Supervision and Curriculum Development. [Direct link](#) to book.
- Garrison, R. (2016). *Thinking Collaboratively: Learning in a community of inquiry*. United States: Routledge/Taylor & Francis Group. [Link to eBook](#) Recommended reading: pp. 56-63.  
Theoretical and research-supported framework developed specifically for online learning.
- Fink, L.D. (2005). Integrated Course Design. IDEA Paper #42. [Direct link](#).  
Seven-paged summary of Fink's framework.

### Alignment Charts

- [Whys and Hows of Assessment](#), Eberly Center, Carnegie Mellon University
- [Learning Outcome Assessment Matrix](#), Office of Instructional Development, UCLA

## Week Two – Summative Assessments

### Quizzes

- [14 Rules for Writing Multiple Choice Questions \(Links to an external site.\)Links to an external site.](#) (BYU) pdf (This brief resource is succinct providing nice higher order thinking examples.)
- Online Learning Consortium: [How to stop cheating on online quizzes.](#)
- UCF: [Online Assessments](#) (scroll down to Exam/Quiz Length and Open/Closed Book Tests)

- [How to Write Better Tests](#): A Handbook for Improving Test Construction Skills (Indiana) download the PDF for better viewing. This resource contains a generous section on essay questions as well.
- [Writing Good Multiple Choice Test Questions](#) (Vanderbilt) web page (This resource is lengthy but comprehensive.)

## Summative Assignments

- [10 Guidelines for Making Writing Assignments](#) (1 p.) adapted from Moss, A. & Holder, C. (1988). *Improving Student Writing*. Pomona: California State University.
- [Transparent Assignment template](#) (first page only)
- [Draft Checklist for Designing a Transparent Assignment](#) (1 p.;detailed version of above)
- [Bloom's Critical Thinking Cue Questions](#) (1 p.; use in designing the Task)

## Scaffolding

- [Scaffolding Student Projects: Seven Decisions](#) (Scroll down to the bottom of this resource for tips.)

## Writing Assignments

- [10 Guidelines for Making Writing Assignments](#) (1 p.) adapted from Moss, A. & Holder, C. (1988). *Pomona: California State University*.

## Research Assignments

- UNCG Libraries: [Getting Started with Research](#)
- [NCSU: Picking Your Topic IS Research](#) (video)

## Rubrics

- [Discussion Rubrics](#) from UCF Teaching Online Pedagogical Repository  
Examples of both simpler and more elaborate rubrics that contain criteria that include content, reasoning, quality of writing, citations, and more.
- [Online Discussion Rubric](#) from Joan Vandervelde of University of Wisconsin Stout  
Criteria: critical analysis, participation in the learning community, etiquette in dialogue with peers, quality of writing and proofreading.
- [Creating Rubrics](#) from Illinois Online Network  
Seven sample rubrics categorized by assessment type: formative, summative, evaluative, educative, motivational, communicative.

## Week Three – Formative Activities

### Learning Activities

- [Illinois Online Network](#)
- [Do students learn when we're not teaching?](#) The Case for Instructional Inversion Bill Roberson (2 pp.)
- [Discussion board ice breakers](#)

### Online Discussions

- [Tips for Asynchronous Online Discussions](#) (Introductory material)
- [Asynchronous Online Discussion Strategies](#) (Description of 5 sample strategies)  
*Note:* The Community of Inquiry research literature has found that students are fairly good at *exploring* an issue (which requires more divergent thinking), but need more instructor guidance for *integration* and *resolution* activities (which require more convergent as well as more critical thinking).
- [References for Asynchronous Discussion Strategies](#)

## Week Four – Universal Design and Course Layout

### Universal Design for Learning (UDL)

- [TED Talk: Why We Need Universal Design](#) (video)
- [Ten Steps toward Universal Design for Online Courses](#)
- UDL guidelines at [CAST](#) - Nonprofit education research and development organization.
- [Universal Design for Learning in an Online Teacher Education Course: Enhancing Learner Confidence to Teach Online, by Ye He](#)

### Assessing & Creating Resources for UDL

#### Documents

- Microsoft: [Make Your Word Documents Accessible](#)
- Google: [Make Your Document or Presentation Accessible](#)
- Binghamton University: [Apple Pages Accessibility Quick Tips](#)
- WebAIM: [Creating Accessible Documents, Microsoft Word](#)

## Presentations

- Microsoft: [Make Your PowerPoint Presentations Accessible](#)
- Google: [Make Your Document or Presentation Accessible](#)
- Swarthmore College: [Accessible Keynote and PowerPoint Presentations](#)
- WebAIM: [PowerPoint Accessibility](#)

## PDFs

- WebAim: [Converting Documents to PDF](#)
- Adobe:
  - [PDF Accessibility Overview](#)
  - [Create and Verify PDF Accessibility \(Acrobat Pro\)](#)

## Web Pages

- W3C Web Accessibility Initiative: [Web Content Accessibility Guidelines \(WCAG\) Overview](#)
- UNCG Internet Oversight Committee: [Accessibility Guidelines](#)
- [WAVE Web Accessibility Tool](#)
- Canvas: [General Accessibility Guidelines](#) (with links to instructions for alt text, tables, headings, etc.)

## Creating Captions Yourself

- [Automatic captioning in YouTube](#)
- [Create captions for uploaded or recorded videos in Canvas](#)

## Captioning Services

- ITS has negotiated a contract with 3PlayMedia for captioning services; however, you or your department are still responsible for payment. For more information, contact [3PlayMedia](#).
- UNCG Online provides captioning for up to 6 hours per online course. To apply for captioning, please complete the [UNCG Online Closed Captioning Request form](#).

## Accessibility

- [WCAG 2.0 A/AA standards](#)
- [Alternative Text and Long Description](#) (video)
- [Headings in Word documents](#) (video)
- [Accessible Slides in PowerPoint](#) (video)

- San Francisco State University - The Center for Teaching and Faculty Development
  - [Accessibility for Instructional Materials: General Guide for Documents](#)
  - [Accessibility Guides](#)
- Penn State: [Accessibility and Usability at Penn State](#)
- Canvas: [General Accessibility Design](#)
- [The National Center on on Disability and Access to Education: Creating Accessible Electronic Content](#)
- [Accessibility Tools and Wizards](#)

## Usability

- [Web Style Guide](#) - A guide for writing and coding for the web
- [Usability First website: Principles of Accessible and Universal Design](#)
- [Clean Up Your Mess: A Guide to Design for Everyone](#)
- [Usability.Gov: Visual Design Basics](#)

## Organizing Content for the Web

- [Web Style Guide: Organizing your Information](#)

## Week Five – Locating Resources

### Copyright and Fair Use

- [UNCG's Fair Use Worksheet](#)
- [UNCG's guidelines](#) for abiding by copyright law when choosing resources for online classrooms.
- UNCG ITS: [Copyright Dos and Don'ts for Distance Education](#)

### UNCG Library

- [Finding Resources at the UNCG Library](#) (video)
- [Guidelines for Photocopies for Reserves and eReserves](#)
- UNCG Library's [Reserves Policies and Procedures](#)
- [UNCG Library Resources](#)
- [Adding eReserves to your Canvas Course](#)

## Locating Content

- US federal government - <https://www.usa.gov/federal-agencies/a> All works created by the US federal government are copyright free except their logos and any work commissioned by the agency. Examples include:
  - [Data.gov](https://www.data.gov) the home of the U.S. government's open data
  - [USA.gov](https://www.usa.gov), A-Z index of U.S. government's departments and agencies
- TED talks - [www.ted.com](http://www.ted.com) -TED stands for Technology, Entertainment, Design. This non-profit organization provides short powerful talks on a variety of topics. All videos are closed-captions with additional transcript options.
- MERLOT - [www.merlot.org](http://www.merlot.org) - MERLOT stands for Multimedia Educational Resource for Learning and Online Teaching. This is a curated collection of resources free to all educators to use.
- ArtStor - [www.artstor.org](http://www.artstor.org)- This non-profit organization helps the academic community use digital technologies.
- Digital Public Library of America - <https://dp.la> - Search for items from libraries, archives and museums.
- Internet Archive - <https://archive.org/> - A non-profit library of books, movies, software, music and websites.
- Flickr and Flickr Commons - <https://www.flickr.com/commons> - The world's public photography archives
- Creative Commons - <https://search.creativecommons.org> - Search the Creative Commons database to find copyrighted works with flexible options for use.

## Video Repositories

- [Australian Screen](http://www.australianfilm.com.au) contains information about and excerpts from a wide selection of Australian feature films, documentaries, television programs, newsreels, short films, animations, and home-movies produced over the last 100 years.
- [BigThink](http://www.bigthink.com) offers interviews and insight from the world's most influential experts in business, entertainment, education, religion, and media.
- [Bloggingheads.tv](http://www.bloggingheads.tv) offers split-screen video dialogues about politics and ideas.
- [Crash Course Videos](http://www.crashcourse.com) are made by the author [John Green](http://www.johngreen.com), his brother Hank, and other subject matter experts. All videos in the series are free to use and licensed with a [Creative Commons Attribution 3.0 license](https://creativecommons.org/licenses/by/3.0/) but you can support them if you like through Paetron.
- [Folkstreams.net](http://www.folkstreams.net) has videos related to American roots culture.
- [Fora.tv](http://www.fora.tv) streams free and pay-per-view programs from conferences, summits, public forums, university debates and think tanks across the globe.
- [EUscreen](http://www.euscreen.com) offers free online access to videos, stills, texts and audio from European broadcasters and audiovisual archives from the early 1900s to the present.
- The [Global Oneness Project](http://www.globalonenessproject.com) produces documentary films and interviews that explore ecological, economical, and social systems.

- [Learner.org](#) is a video collection from Annenberg Media.
- [LinkTV](#) gathers global and national news, documentaries, and cultural programs.
- [MITWorld](#) hosts talks by innovative thinkers.
- [NFB.ca](#) offers films produced by the National Film Board of Canada.
- [PBS Video](#) offers a number of their original programs.
- [PeoplesArchive](#) collects videos of people telling their stories.
- [Ri Channel](#), created by the Royal Institution of Great Britain, features science videos.
- The [Science Network](#) has videos from a number of branches of science.
- [SnagFilms](#) offers hundreds of full-length documentary films for free.
- [TED Talks](#) contain videos of “riveting talks by remarkable people, free to the world.”
- [UbuWeb](#) hosts a large archive of online avant-garde media, including a [film/video collection](#) that features work by such artists as Andy Warhol, Philip Glass, and Allen Ginsberg.
- [UCTV](#) is a non-commercial channel featuring programming from the University of California
- [Videlectures.net](#) provides free access to video lectures presented by scholars from many fields of science.

#### Image Repositories

- [ARTStor](#) has a digital library of nearly one million images in the areas of art, architecture, the humanities, and social sciences with a set of tools to view, present, and manage images for research and pedagogical purposes. Contact your campus library for free access.
- [Compfight](#) is a Flickr search engine that lets you easily search for images licensed for reuse, attribution usually required.
- [Everystockphoto](#) is a search engine for free photos.
- [Flickr Creative Commons](#) lets you find images that Flickr users have chosen to offer under a Creative Commons license.
- [iStock Photo](#), by Getty Images, has millions of high-quality royalty-free photos, illustrations, videos, and audio files available for a small fee.
- [Morguefile](#) is a free archive of images shared by photographers which can be used without attribution.
- [Openclipart](#) is a repository of free clip art.
- [PDPhoto](#) is a database of public domain photos.
- [Pics4Learning](#) has images that are free for use in education.
- [Pixabay](#) provides high-resolution images free for use without attribution.
- [Stockvault.net](#) is a site where photographers and designers share their stock photos for free non-commercial use.
- [Stock.XCHNG](#) has free stock photos, attribution required.
- [Wikimedia Commons](#) offers freely usable images, audio, and videos, attribution required.
- [Imageafter](#) is large online free photo collection.

## Audio Repositories

- [ccMixer](#) is a community music site featuring remixes licensed under Creative Commons.
- [Freesound](#) is a collaborative database of Creative Commons licensed sounds (not songs).
- At [Opsound](#), musicians and sound artists offer their projects for free under a Creative Commons license.
- [PartnersInRhyme](#) offers music across many genres for a small fee. It also has free and paid music and sound effects.
- [SoundSnap](#) has free and paid sound effects and loops recorded by users.
- [UbuWeb's sound page](#) has music by avant-garde artists.
- [FreePlay](#) is a music library. Freeplay Music allows free educational use. See point 5.(b) (2) in their terms of use. You can search for different styles and "feels".

## Course Material Repositories

- [Academic Earth](#) offers college-level online courses and videos.
- The [Carnegie Mellon Open Learning Initiative](#) offers open online courses.
- [Connexions](#) offers free modules that you can incorporate into other materials.
- The [Internet Archive](#) provides free access to its digital library of Internet sites and other cultural artifacts in digital form.
- [Khan Academy](#) has online video courses on a number of subjects.
- [MIT Open Courseware \(OCW\)](#) provides free lecture notes, exams, and videos from the Massachusetts Institute of Technology
- The [Multimedia Educational Resource for Learning and Online Teaching \(MERLOT\)](#) has a searchable collection of free peer-reviewed online instructional materials.
- The [Open Courseware Consortium](#) has open online courses from around the world.
- [Open Yale Courses](#) provides free access to introductory courses taught by Yale faculty.
- The [World Digital Library \(WDL\)](#) offers, free of charge and in multilingual format, primary materials from countries and cultures around the world.

## Week Six – Creating Resources

### Multimedia Learning Theory

- [Summary of Multimedia Learning Theory strategies](#)
- National Center on Universal Design for Learning: [UDL Guidelines](#)

### Types of Resources

#### Presentations

- [How to Avoid Death by PowerPoint](#) (video)

## Video

- [Write for the Ear, Not for the Eye](#)
- [Example Videos](#) (Duke University, Videos in Teaching and Learning)
- [Digital Media Commons](#)
- [Guidelines for Producing Video](#), NYU
- [What Makes an Online Video Compelling](#), Educause

## Screencasts

- [How to Use Screencast-O-Matic](#) (video)

## Audio

- [Adding your podcast/audio to iTunesU at UNCG](#)

## Text-based Content

- [Readability Checker](#)
- [Readability Statistics in Microsoft Word](#)
- [Web Style Guide: Organizing Your Information](#)
- [Be Succinct! \(Writing for the Web\)](#), Nielsen Norman Group
- [How Chunking Helps Content Processing](#), Nielsen Norman Group

## Week Seven – Engagement

### Online Engagement

- Chickering and Gamson's [Seven Principles for Good Practice in Undergraduate Education](#)
- Pasadena Community College's Guidelines for [effective contact and engagement](#)
- [Engagement best practices](#) (video)
- Conrad, Rita-Marie, and J. Ana. Donaldson. [Engaging the Online Learner: Activities and Resources for Creative Instruction](#). Jossey-Bass, 2011. (pp. 16-26) (Digital copy: requires UNCG credentials)
- Boettcher, J. V., & Conrad, R.-M. (2016). [The online teaching survival guide: Simple and practical pedagogical tips](#).(pp. 43-61, 66-78). (Digital copy: requires UNCG credentials)

## Social Presence

- The [Community of Inquiry](#) model (Garrison et al., 2000) describes ways in which multiple types of presence interact in an online course.
- [The Relationship of Social Presence and Interaction in Online Classes](#), Tu and McIsaac (2002)
- [Teaching Presence in Online Learning](#) (video)

## Peer Review

- [Planning and Guiding In-Class Peer Review](#) (can be modified for online)
- [Using Peer Review to Help Students Improve their Writing](#)
- [Commenting on Student Writing](#)
- [Peer Review Worksheet for a Thesis-Driven Essay](#)

## Week Eight – Preparing your Students

### Syllabus

- [UNCG syllabus template](#).
- Florida State University: [Creating a syllabus for an Online Course](#)
- Ko, S. & Rossen, S. (2017). Chapter 5: Creating an Effective Online Syllabus. In [Teaching Online: A Practical Guide](#) New York, NY: Taylor and Francis. UNCG digital edition, pp. 111-121. (Digital copy: requires UNCG credentials)

## Using Canvas

### Announcements

- [Announcements overview](#) (video)
- [How do I make an announcement in a course?](#)
- [How do I edit an announcement in a course?](#)
- [How do I attach a file to an announcement in a course?](#)
- [How do I delay posting an announcement until a specific date in a course?](#)

### Assignments

- [Assignments Overview](#) (video)
- [Assignment Creation](#) (video)

- [Setting up the Assignment Index Page](#)
- [Adding an Assignment](#)

## Discussions

- [Discussions Overview](#) (video)
- [Discussion Creation](#) (video)
- [Using the Discussions Index Page](#)
- [Creating a Discussion](#)
- [Creating a Group Discussion](#)
- [Requiring Students to reply before they can see the replies of other students](#)
- [Linking a YouTube video in your reply on a discussion board](#)

## Files

- [Add course content](#) (video)
- [Uploading files](#)
- [Adding files to a page](#)

## Groups

- [Creation and Management](#) (video)
- [Create a group set](#)
- [Automatically creating groups](#)
- [Manually creating groups](#)
- [Automatically assigning students to groups](#)
- [Manually assigning students to groups](#)
- [Creating group assignments](#)

## Modules

- [Creation and Management](#) (video)
- [Creating Modules](#)
- [Adding Content to Modules](#)

## Navigation Menu and Home Page

- [Course Layout: Customization](#) (video)
- [Changing the course Home Page](#)
- [Showing recent Announcements on the Home Page](#)
- [Setting your Navigation Menu](#)

## Pages

- [Creation and Management](#) (video)
- [Creating Pages](#)
- [Editing Pages](#)

## Peer Review

- [Using peer review assignments](#)
- [Creating peer review assignments](#)
- [Manually assigning peer reviews](#)
- [Automatically assigning peer reviews](#)

## Quizzes

- [Quiz Creation Settings](#) (video)
- [Quiz Creation: Questions](#) (video)
- [Setting up the quiz index page](#)
- [Setting up the options on a quiz](#)
- [Creating a multiple choice question](#)
- [Creating a true/false question](#)
- [Creating a matching question](#)

## Recording and Uploading Audio & Videos

- [Recording videos in the Rich Content Editor](#)
- [Uploading videos in the Rich Content Editor](#)
- [Recording audio in the Rich Content Editor](#)
- [Uploading audio in the Rich Content Editor](#)

## Rich Content Editor

- [Rich Content Editor](#) (video)
- [Using the Rich Content Editor](#)

## Syllabus

- [Syllabus overview](#) (video)
- [Editing the syllabus](#)